

DARWIN METCALF
PRESIDENT



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March 31, 2014

Mr. Rick Spina
Spina Marketing
3288 Morgan Drive
Vestavia, AL 35216

Dear Rick,

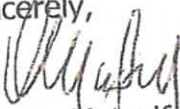
The remodel your company did in Western's Rocky Ridge store deserves our thanks for many reasons. This was a substantial and complex project and you and your company executed brilliantly! While the following list does not begin to encompass the scope of the remodel, I wanted to make particular note of the fine job done on the following:

- The combination of LED 2 x 2 panels and LED strips produced a consistent lighting overhead and in retrofitted cases.
- The overall design package and the quality of the package and materials used were of the highest caliber.
- The subcontractors and crews were professional and responsive.
- Dependability meant deadlines were met on time, as promised.
- Your refurbishment made 13 year-old cases look brand new.

You hired good people, used quality materials, had great ideas, and through your own personal supervision, you made all of those work together to create a beautiful store that should translate to sales and a pleasant shopping environment for our customers. Thank you!

Your company motto says, "We complete each job with the goal of deserving your NEXT job." That's a hard motto to live up to, but you did! That makes Spina Marketing a rare vendor in today's world!

Sincerely,



Darwin Metcalf, President